THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

VOL. III, No. 39 Boyes Hot Springs, Calif. Friday, April 4, 1958

By Mail: $1.29 Per Year. Pickup, free

NO PALIBEARERS ARE REQUIRED ! ! !

IN THE VALLEY OF THE MOON

In your last issue of MOONBEAMS you read where "Ye Ole Colonel" had published his last issue, this is true. But at the fatal hour MOONBEAMS was revived by Private Bill Sandlin.

So through this column we offer respectifully, our greetings and good wishes to all.

Those in business here, responded heartily to the idea of continuing The Smallest Newspaper in the West, and others, with whom we have discussed the matter, certainly offered no objection. We had no opportunity of public discussion, but we feel that the kindly attitude evidence by individuals has already assured that ultimate success of the venture.

MOONBEAMS will in no way conflict with any other paper, and will deal directly with local interest, striving at all times to assist in that which is uplifting, containing only news which is authentic and of interest working in behalf of the schools, the church, the different organizations and boosting for any enterprise which might benefit THE VALLEY OF THE MOON.

It is our honest desire to make MOONBEAMS one of the outstanding newspapers of the state, we sincerely hope for the cooperation necessary to make it such, and ask as a favor to us and yourself, that you submit items of interest for publication. THE VALLEY OF THE MOON is full of interesting reading.

We are here to serve gladly and impartially and expect to receive a square deal.

Thank you,
The Publisher.

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

As you read in last week's issue of MOONBEAMS, "Ye Ole Colonel" said, "It's a shame somebody doesn't continue MOONBEAMS. It wouldn't make them rich, ever, but let's call it a low-paying hobby, with many satisfactions".

Yes, it takes several hours of work to complete one small copy and if you considered your time worth about ten cents an hour you should be able to break just about even.

But being a publisher has many other rewards . . . Just this week we received an invitation signed by Edward H. Siems, P. G. M., President of the California Masonic Memorial Temple, Inc., asking us to attend a preview of the new temple which has been under construction atop Nob Hill, San Francisco, for the past two years. Showing of the temple will require about one and one-half hours.

We regret that we will not be able to make this tour, as it falls on the same day we expect to make a tour of San Quentin . . . Note-we also expect to leave San Quentin before 10 p m. the same day we go in!

LIONS meet every Tuesday eve at Mission Inn, Boyes. Remember the Pancake breakfast this Saturday, April 5, 7 a. m. to 1 p. m.

Coach: "What's his name?" Manager: "Duntaniovilinski." Coach: "Good. Put him on the first team. Boy, will I get even with the newspapers."

MANCUSO WINES, Glen Ellen. Grower-producer. Available at every retail outlet. As good as the best, and better than most.

In the land of many fine restaurants have you by chance noticed this one??? (On Tablecloth) All things come to those who wait, either sooner or later . . . All things come, at any rate, except perhaps the waiter.

OUR RESORT, El Verano. Home of draft beer, and the Stein Club. Harvey and Melina will serve you. Friendly atmosphere.

Power brakes may stop a car on a dime—but it usually costs about $100 to get the rear end fixed. Check at Bud's Garage.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

A small boy, called on the carpet over a broken window, has a built-in defense mechanism. The ball slipped, Donnie dared him, or the window was cracked anyway.

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

We certainly have a bumper crop on the highways. -Ask the C.H.P.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

This Sunday is Easter; attend the church of your choice. And remember—We should love the church for the things for which it stands; world peace; the dignity and sanctity of man in a world of dictatorship; the human life as a great miracle; a life free from fear and worry; the building of happy homes; a right direction for youth; victory over sin; and eternal life

BANCROFT NURSERY, Sonoma. Order your Easter lilies or other flowers right away. We deliver, anywhere. Hospitals, funerals.

Traffic Officer: Now, Miss what gear were you in at the time of the accident? Demure Miss: Oh, I had on a black baret, tan sport shoes, and a tweed sport dress, dark hose, and a plaid scarf.

It's not the minutes you put in at the table that make you fat, it's the seconds. VALLEY JEWLERS, Boyes. Watch repairing.

The sergeant was explaining some fine points to the new squad of recruits on the firing range. "This type of bullet," he said impressively, "will penetrate two feet of solid wood. Remember to keep your heads down"

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

Tillie: "Quick, the baby has swallowed the matches. What must I do?" Willie: "Use the cigarette lighter."

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Sunday, 5 to 10. Spanish food, Pizza, Steaks, Seafood. Cocktail bar.

Billy had been in the habit of receiving a dime each Sunday morning for Sunday school. One Sunday his mother found herself without the usual dime, so she handed him a quarter. Billy looked up in surprise and said, "Mommy, has Sunday school gone up, too?"

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

June is the month for Brides, but April is the month to start thinking about Wedding Invitations and Announcements .. . Check with MOONBEAMS, as we have connections where you can get the best for less.

The constable in a country town was also a veterinarian. One night the telephone rang, and the constable's wife answered. "Is Mr. Gobel there?" asked an agitated voice. "Do you want my husband in his capacity as a veterinarian or as constable?" "Both, madam," came the reply. "We can't get our dog's mouth open, and there's a burglar in it."

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Telephone WEbster 8-2696.

Speaker: "And when I get through my talk I'll ask those of the audience who want to contribute $5.00 to finance this project to stand up. In the meantime you play appropriate music." Band Leader: "What do you mean, by appropriate music?" Speaker: "You play The Star Spangled Banner."

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

Doing Things The Hard Way? The paper work in business can be cut down to man-size or girl-size, if you please. But you must have the proper forms. Take a few moments for self examination. Wouldn't a few simple printed forms greatly increase your efficiency as a businessman??? MOONBEAMS has got connections, so let us know your printing problems!!!

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

Tillie: "Did your husband rave when you showed him the bill for your new dress?" Lillie: "Oh my yes!" Tillie: "How did you quiet him?" Lillie: "I showed him the bill for my hat, and that knocked him speechless."

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Father, shed those wedding blues. A lucky man you are. You haven't lost a daughter. You've gained a bathroom and a car.

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

In my travels I noticed a real estate sign, which read, "Get a lot while you are young. It may be too late when you are older." Come to think of it I didn't notice any ads from real estate brokers in the copy "Colonel."

B & L LAUNDROMAT, on hiway, Fetters. Save time and money—wash, dry, iron, right here. Especially during the cold season.

The lonely inebriated staggered slowly down the street with a pint of wine hidden in each of his pants pockets. On the way across the busy street, he fell in front of a passing car. Managing to rise to his wobbly height he was again on his way.

A bystander was the first to notice something was amiss. He tapped the drunk on the shoulder and said, "pardon me, but there's something trickling down your leg."

"Gad," muttered the drunk, "I sure hope it's blood."

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Meeting so many new people for the first time it's hard to remember their names, etc. But the "Colonel" took me over to the barber shop to meet his old friend Tony. While we were there a young man came in and got into the chair. Tony asked: "Do you want it cut or should I just change the oil?"

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

How's Your Brain? Read the following once . . . "FEATURE FILMS ARE THE RESULT OF YEARS OF SCIENTIFIC RESEARCH COMBINED WITH THE EXPERIENCE OF YEARS." Now, count the F's in the sentence. Only once . . . Watch MOONBEAMS for the correct answer.

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call LIberty 5-2955.

The honeymoon is over when a husband stops mooning at his honey and spends all his time reading MOONBEAMS.

UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.

Wife: "Wake up John. There's a burglar going through your pockets." Husband: "Well, don't bother me. You two fight it out alone."

SUSAN'S RESTAURANT (formerly Blanche's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

"Most accidents occur in the kitchen," the wife said as she finished reading an article in the evening newspaper. "Yes, and I have to eat them," the husband retorted . . . Note- Easter Sunday would be a fine day to take the family out for dinner at one of the many fine valley restaurants.

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.

I hope you good reader's don't believe the story "Ye Ole Colonel" told you about his wife's arthritis. I have learned from a reliable source that Ed Reedy, Springs tax expert and accountant, advised him to slow down and quit making so much money, since he had sold his home during 1958. Better see Ed today, he can save you a few tax dollars.

Teacher: "Now, if I lay five eggs here and three eggs there, how many will I have?" Robert: " You'd have eight, but I don't think you can do it."

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

PALMS INN, Verano. Meet Carl, Jerry, Rene. Superb food and drinkables. Piano bar, too. The Inskeeps your hosts.

Paymaster: "Listen, I wouldn't cash a check for my own brother." Sergeant: "Well, of course, you know your own family better than I do," . . . Note it pays to check on checks, unless you have a wall that needs papering.

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

One wonders if this nation can endure half drivers and half dodgers.

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

Visitor (at zoo): "Are you the celebrated lion tamer?" Caretaker: "No, I only comb the lions and clean their teeth."

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 taverns. Jack London like the place. It's western!

People who have saved something for a rainy day often have to spend it on wedding showers.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Husband: "Why, Harriet! I hardly recognize you. You look so much fatter in that mink coat."

FOUR CORNERS CAFE, So. Broadway. Pizzas a dozen kinds. Latest addition, Linguica, a sensation pizza. Imported beer, too.

"What could be sadder than a man without a country?" Woman (in audience, shouting): "A country without a man!"

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

Those foreign sport cars are easy to sell. If you get in you can't get out.

PAUL'S OLD RANCHERO, Verano. Superior dinners, cocktails. Banquets a specialty. Music Saturdays — Paul and Buff.

Children are very smart these days; at six they know all the questions; at sixteen they know all the answers.

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.29 per year by mail, pickup, free.

—YES MOONBEAMS ACCEPTS POLITICAL ADVERTISING—

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

One attachment that seems to fit all makes of cars— that of the finance company. Note- Don't leave your keys in the car. Make it harder for them and the crooks.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.

"Ye Ole Colonel" was telling me, "The older one gets, the harder it is to make ends meet . . . . fingers and toes especially."

LEE'S CHUCK WAGON, Sonoma highway. Prime rib. Charcoal broiled steaks. Salad bar. Finest mixed drinks in western style.

I received a tip from the local Postmaster that I would like to pass on—Now is the time to stock up on three cent stamps before the price goes up.

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations. Meet Millie, most nights.

A woman begins lying about her age when her face begins telling the truth about it.

FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of washers, automatic or regular. Work guaranteed.

A succesful marriage involves give and take . . . . he gives and she takes over

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Of course women aren't what they used to be. They used to be girls.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

To kindle a quick blaze try rubbing two fenders together.

"How's business?" the customer asked the scissors-grinder. "Fine," was the reply, "things have never been so dull!"

R. A. "BOB" MILLER —o— "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

Did you get your invitation yet? Well, here it is, if you haven't. The Honour of Your Presence is requested at Junior's Resort in Boyes, on Saturday evening, April 5, to help celebrate the joint birthdays of Bart and John Seman.

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

There is a difference

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